



Facades United Announces Appointment of Industry Veteran to Director Position

Austell, Georgia – April 10, 2018 – Facades United, a designer and supplier of fully engineered rainscreen systems for high performance exterior cladding products, announces the appointment of Samuel Chastain to Director of Business Development. In this role, Mr. Chastain will use his deep industry knowledge and global business relationships to position the company for strategic growth.

This news follows the recent announcement of the company's launch in February. Facades United has taken a unique approach to service the North American market by designing its own highly engineered attachment systems, rather than the typical approach taken by many companies who split responsibilities between multiple companies on multiple continents.

In recent years, facades have become less dominated by a single material, as newer design trends now dictate that multiple materials come together to express a singular idea. Facades United's attachment systems allow for traditionally different materials to integrate into a singular system or series of compatible systems to offer designers the freedom to bring their unique vision to life. "Facades United fills a unique need in the market by being able to bring together numerous high-performance wall cladding products. We are now able to deliver quality products that have either lacked suitable installation solutions for the North American market or the means to effectively provide installers with technical support and pricing to successfully pursue projects," said Mr. Chastain.

Mr. Chastain is a 23-year veteran of the metal composite cladding industry. Prior to this announcement, Mr. Chastain served as Vice President and General Manager for Alucoil North America, overseeing North American operations where he grew the company from a start-up to a serious and established player in the market during his six-year tenure. He previously held the roles of Marketing and Business Development Manager, followed by Global Marketing Director for Alcoa Architectural Products, where he was based in France. Mr. Chastain started his career in international sales at Reynolds Metals Company, where he executed sales and market development activities in Latin America. His experience in the cladding industry has established him as a well-recognized and respected leader.

Mr. Chastain received his Undergraduate Degree in Industrial Engineering Technology from Southern Polytechnic State University. He earned his Master's Degree in International Business from the University of South Carolina and he speaks multiple languages including Spanish, Portuguese, and French.

Using his international business and global commerce experience, Mr. Chastain will also focus on bringing new manufacturers and materials to the North American market. "I am excited about this opportunity to bring traditionally European products and integrate them with tested solutions for the North American market, which are backed by solid engineering," said Mr. Chastain. "We will be able to provide European manufacturers with compatible solutions, enabling them to get to market much more quickly," he added.

###

800-676-6717
info@facadesunited.com
8005 Second Flags Drive, Suite 200, Austell, GA 30168
www.facadesunited.com